

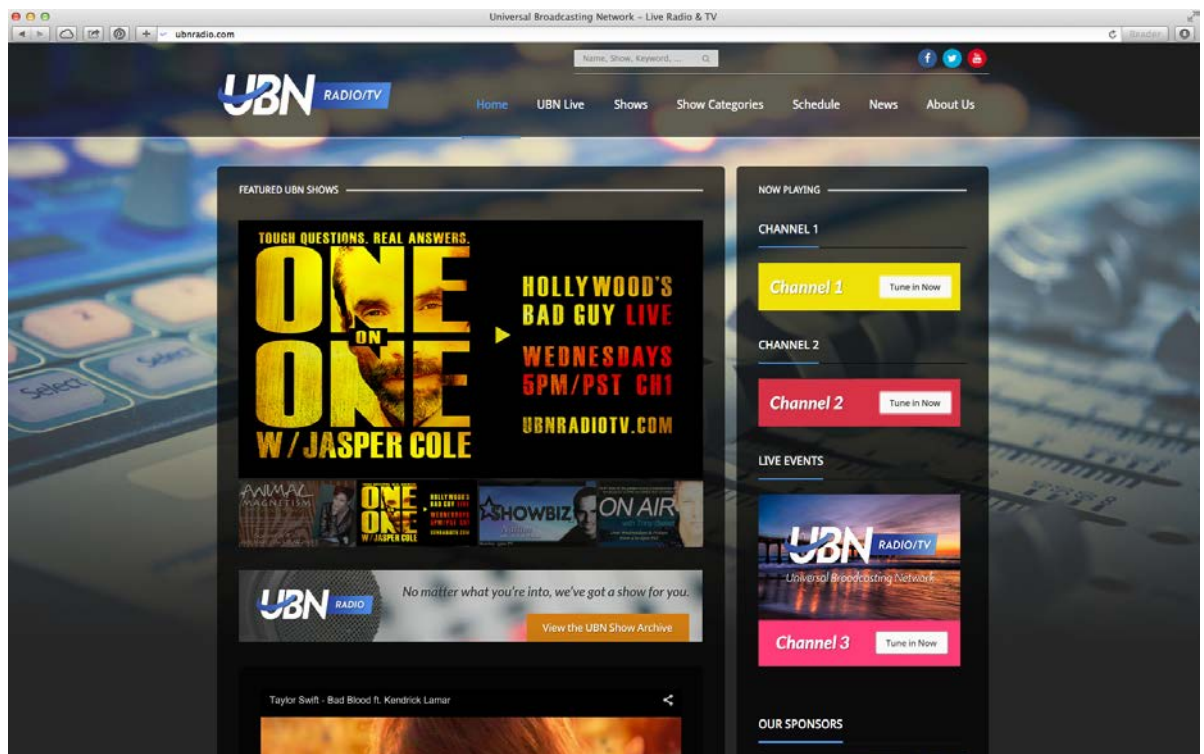
BEFORE AND AFTER

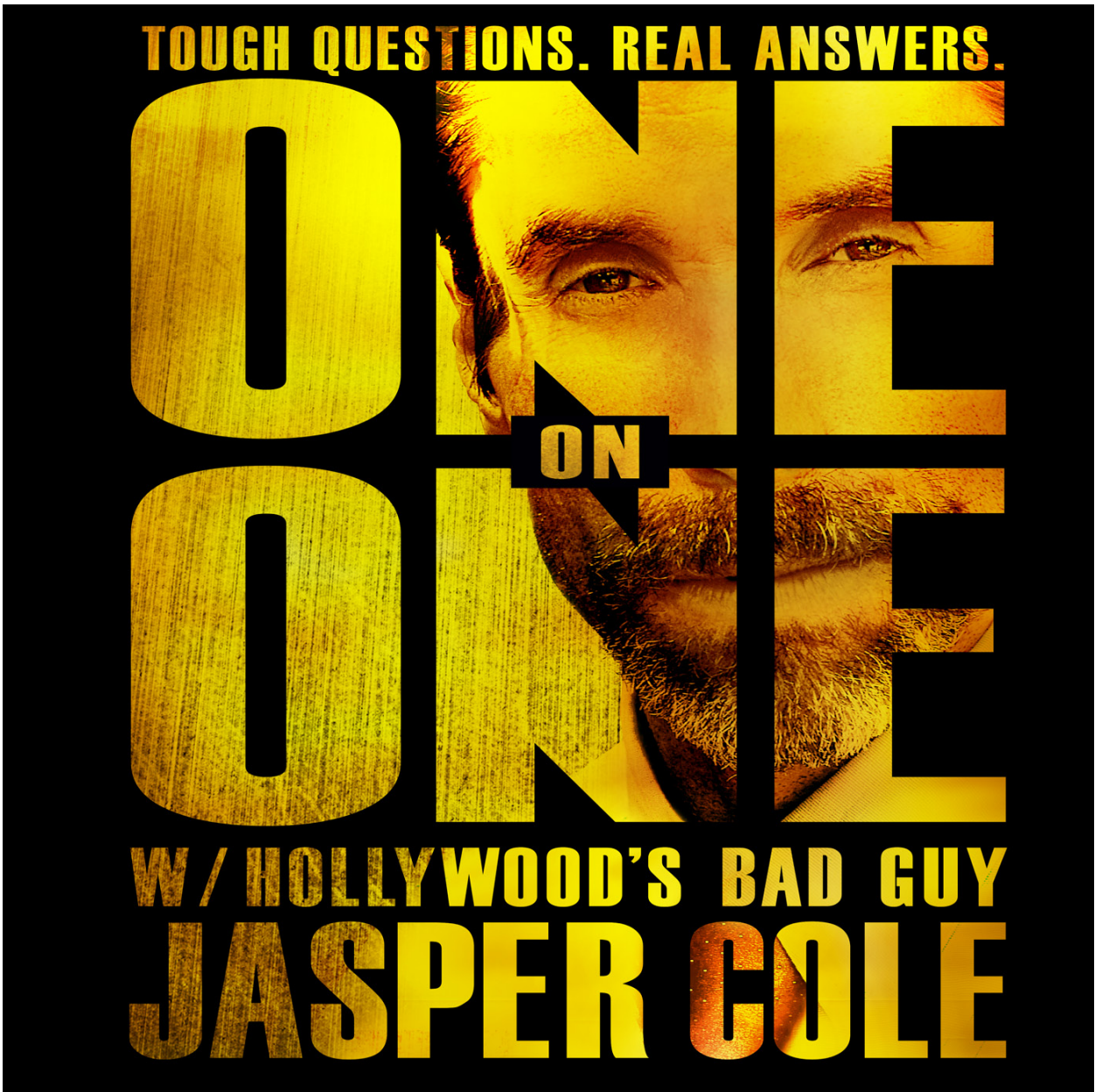
Design Challenge: Design and brand Jasper Cole's new show "One On One W/Jasper Cole". Budget was tight with no time to concept and produce a photo shoot. Jasper is a down to earth relatable guy who plays bad guys on TV and in the Movies. His voice and presence on his show juxtaposes his Hollywood image. Guests are asked tough questions resulting in real answers and fascinating conversations. Goal was to attract a broader audience while retaining his existing fans. View the full graphics package on the next pages in this document.

Before



After





Website and Social Media Graphics



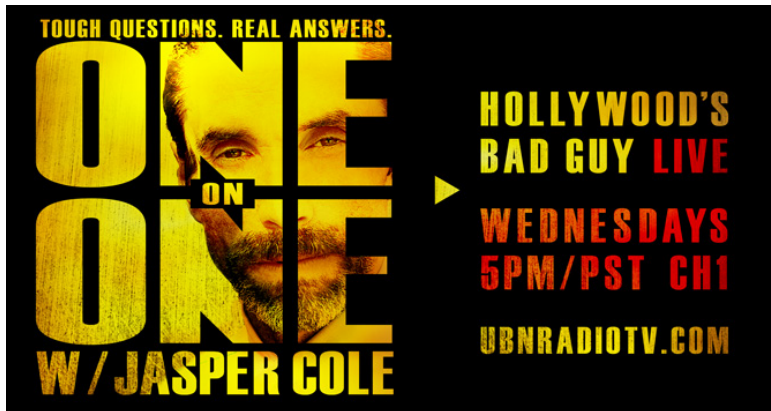
180 x 180 Facebook Profile Pic



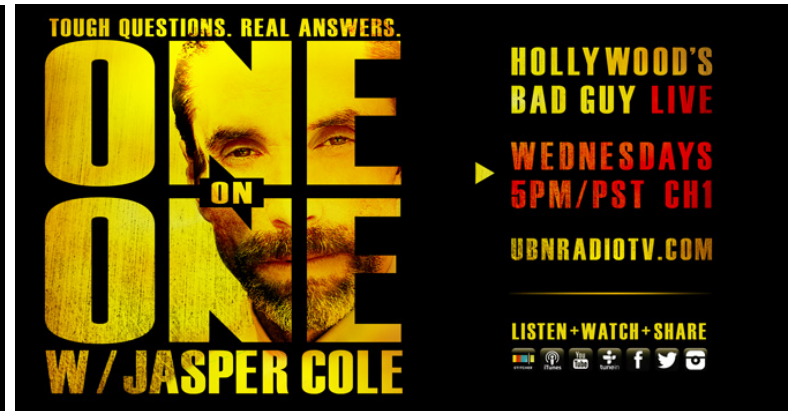
250 x 250 - A
504 x 504 - A
1400 x 1400 - A



250 x 250 - B
504 x 504 - B
1400 x 1400 - B



670 x 355 - A



670 x 355 - B

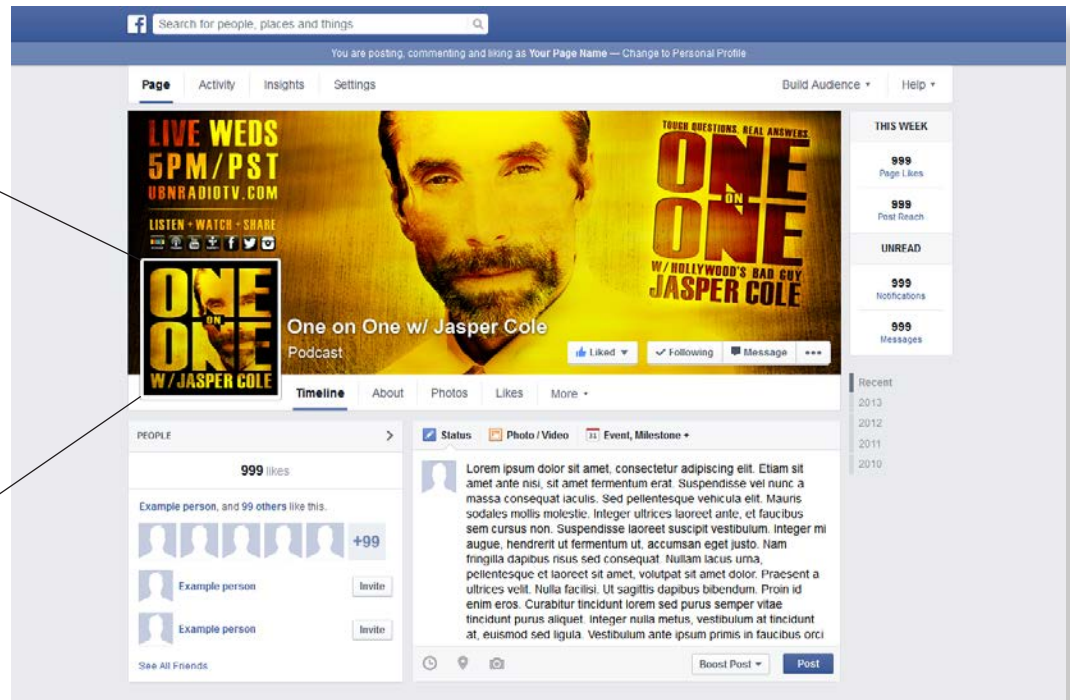


200 x 150

FACEBOOK GRAPHICS - SHOW PAGE

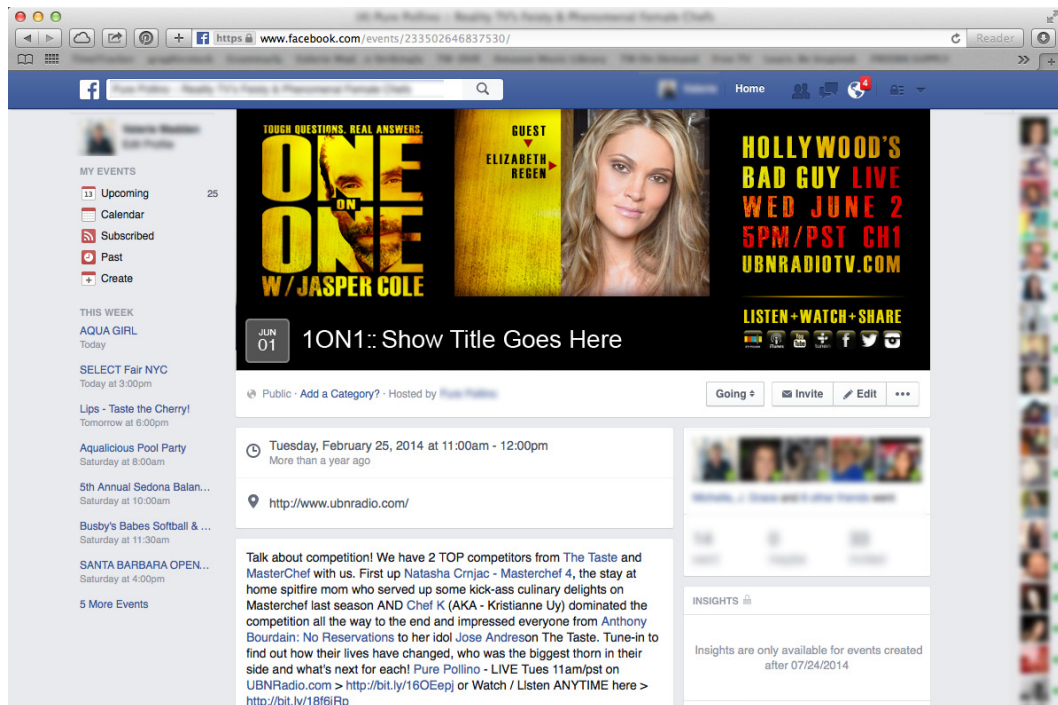


180x180 Facebook Profile Pic

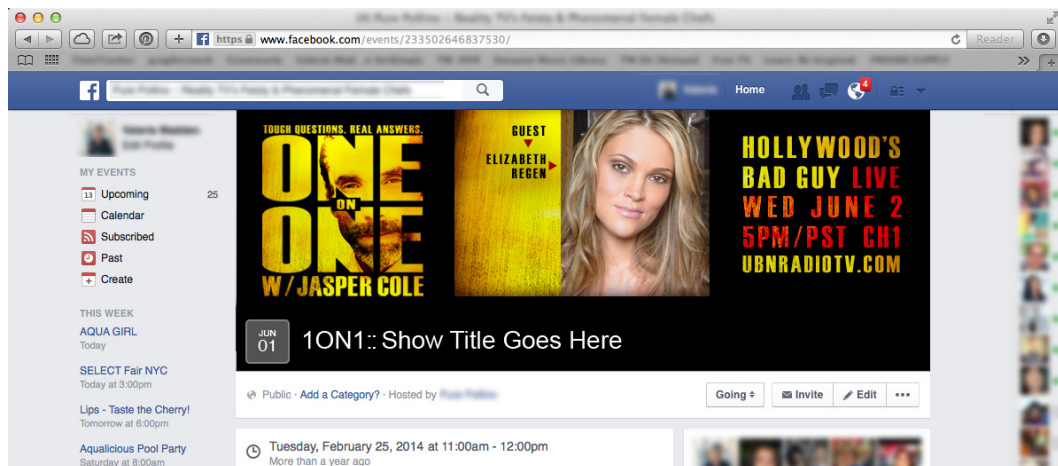


FACEBOOK GRAPHICS - EVENTS PAGE

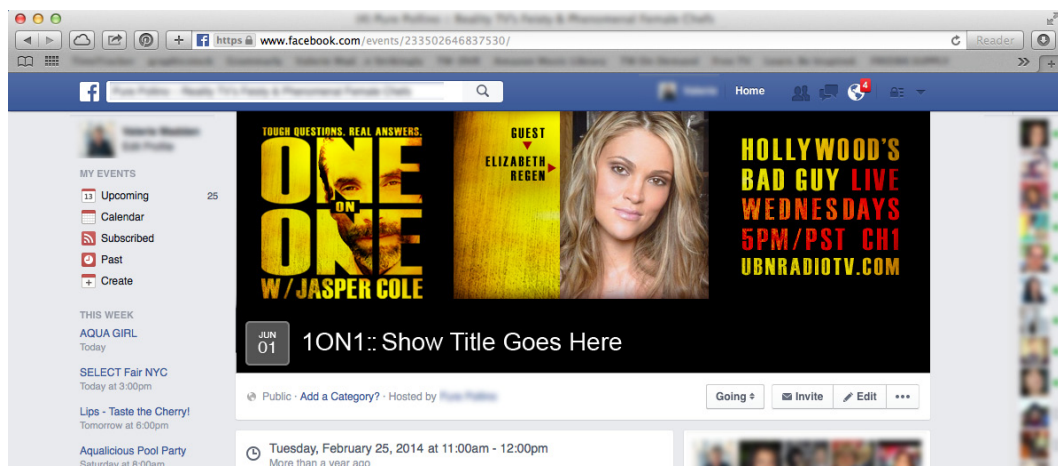
A



B



C



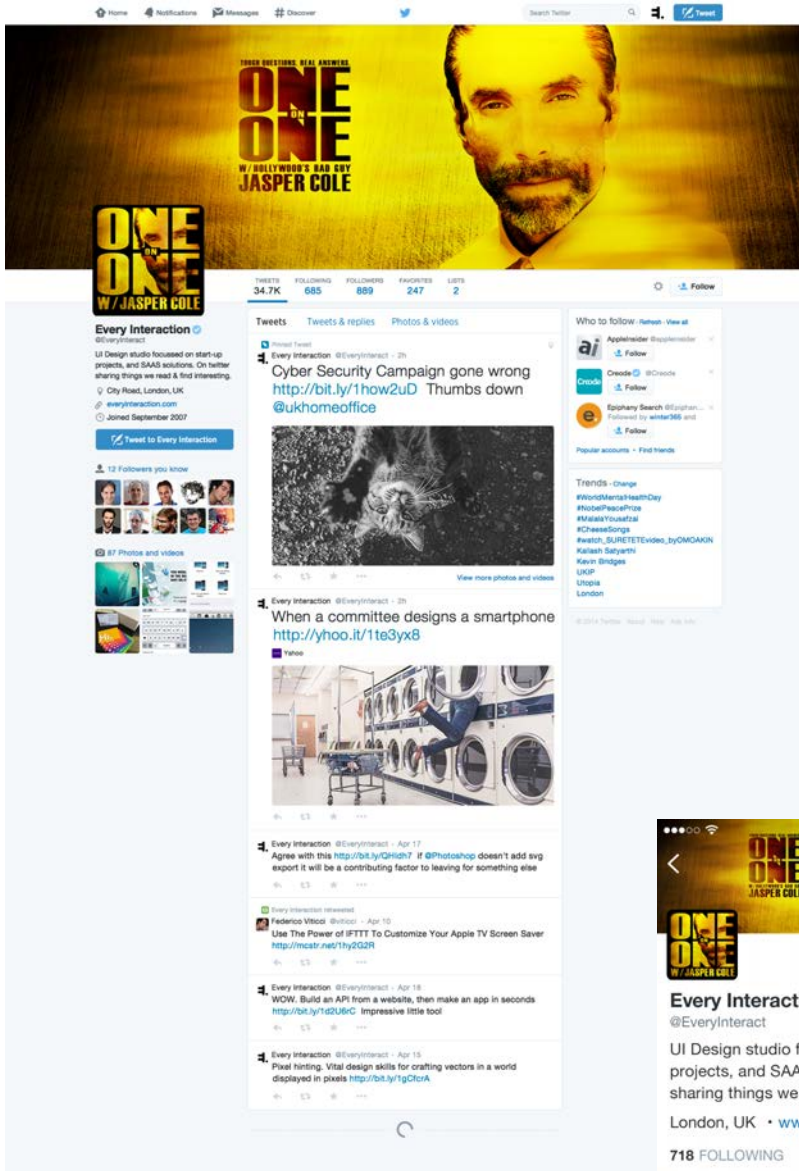
TWITTER GRAPHICS A

TWITTER TABLET MOCK-UP

V

TWITTER DESKTOP/LAPTOP MOCK-UP

V



TWITTER MOBILE MOCK-UP >



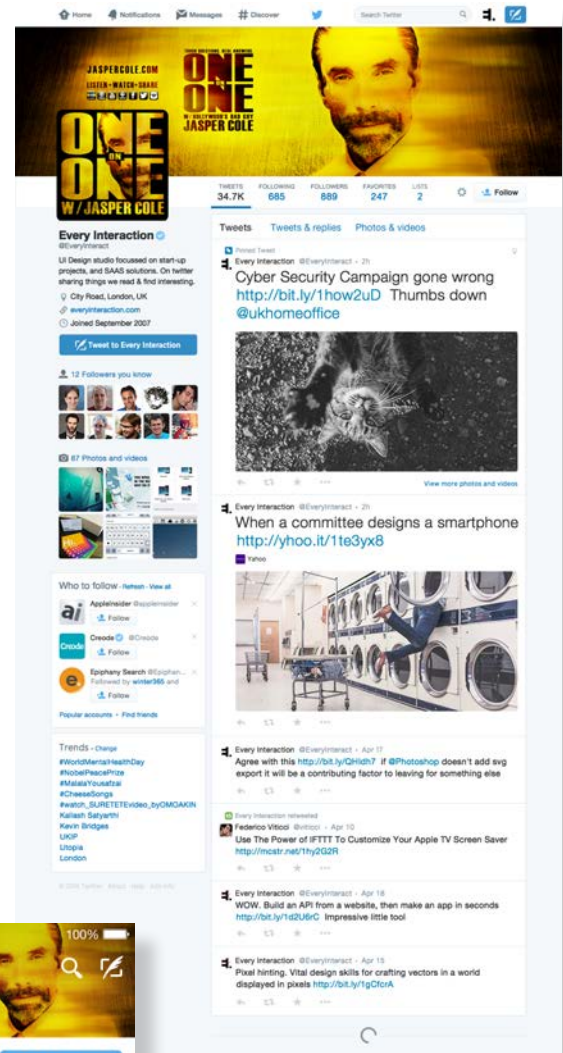
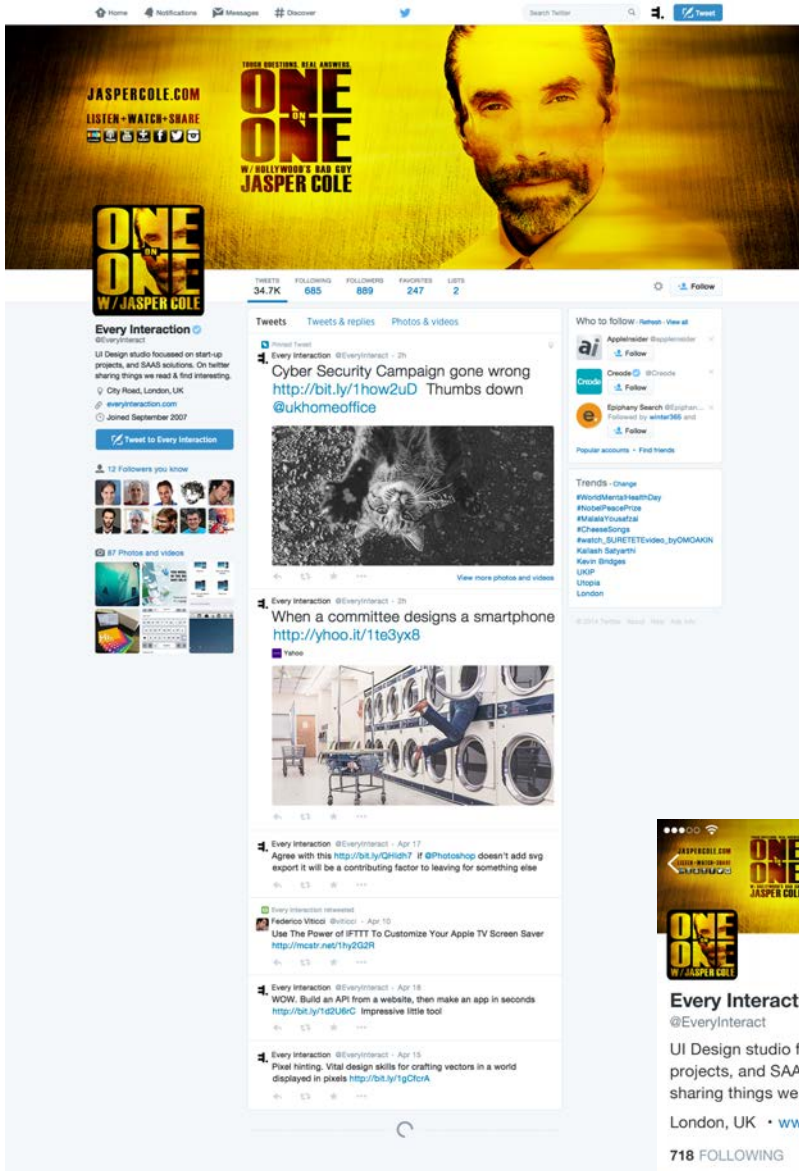
TWITTER GRAPHICS B

TWITTER TABLET MOCK-UP

V

TWITTER DESKTOP/LAPTOP MOCK-UP

V

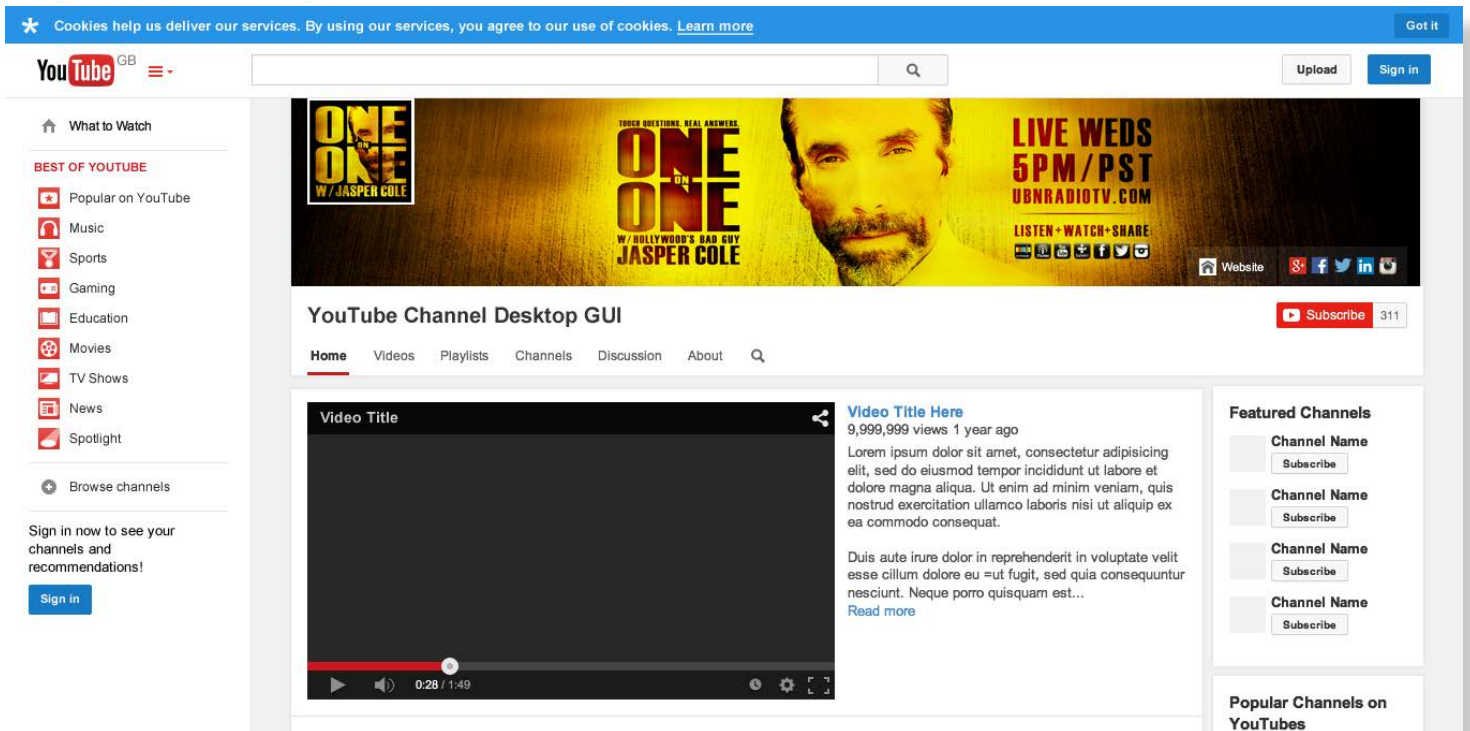


TWITTER MOBILE MOCK-UP >

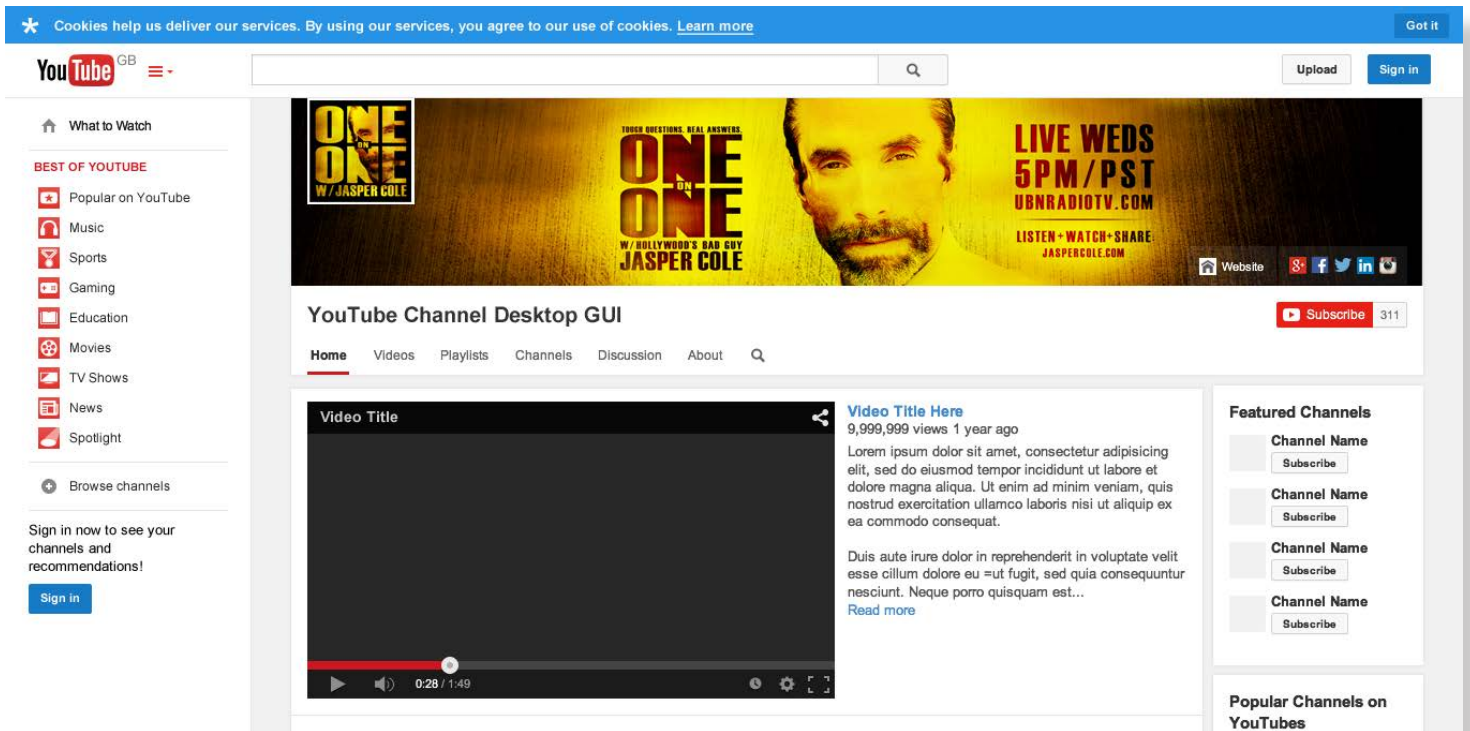


YOUTUBE CHANNEL

A



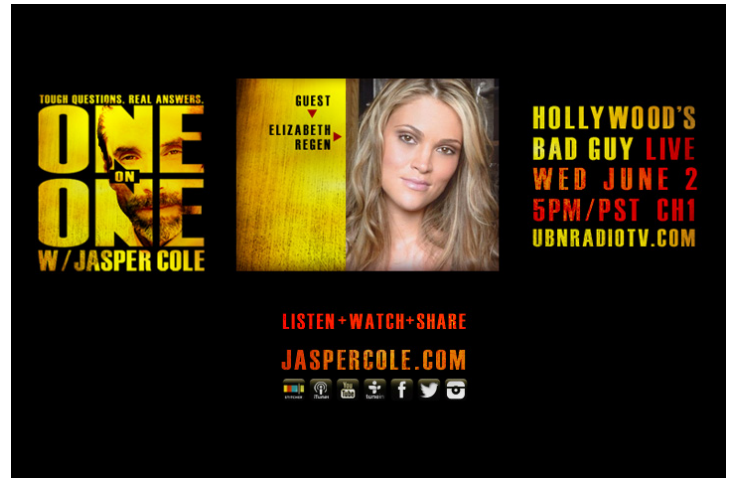
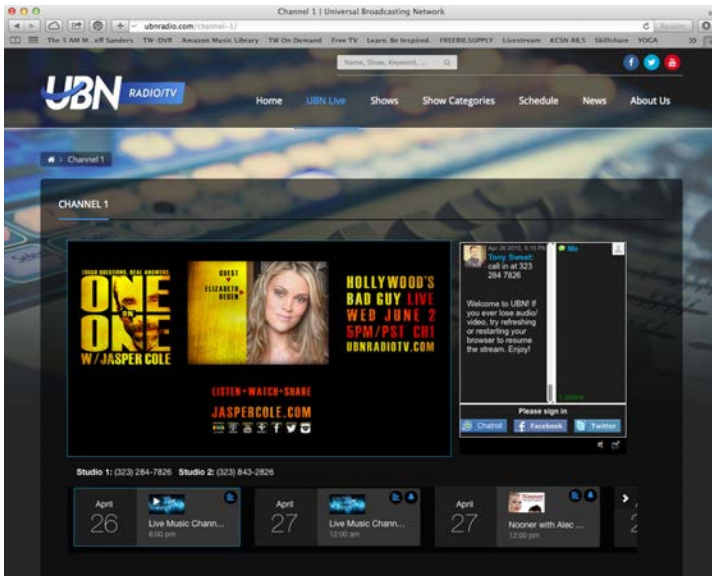
B



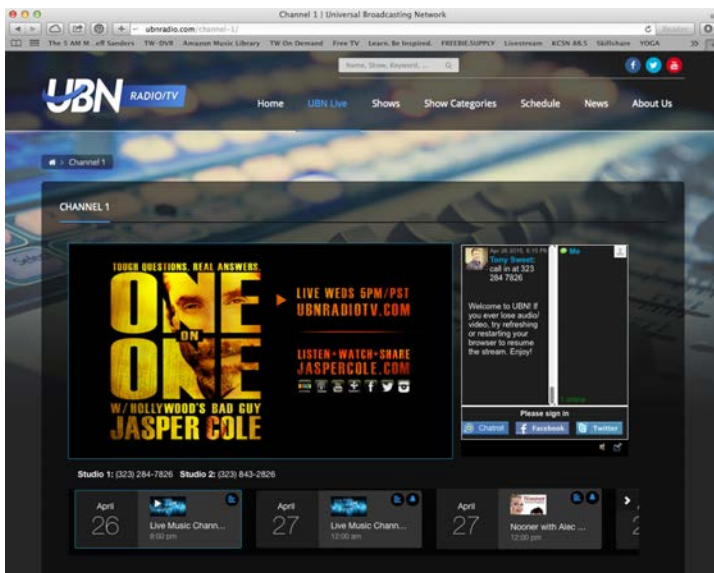
SHOW GRAPHICS

OPENING SHOW GRAPHIC USING FACEBOOK INVITE GRAPHIC.

NOTE: THIS IS A GREAT WAY TO BRAND EACH VIDEO WHEN SEARCHING VISUALLY VS BY WORDS.
SEE SCREEN GRAB ON LAST PAGE FOR EXAMPLES FROM THE PURE POLLINO SHOW ON VIMEO.



INTERSTITIAL AND END GRAPHIC



SHOW GRAPHICS

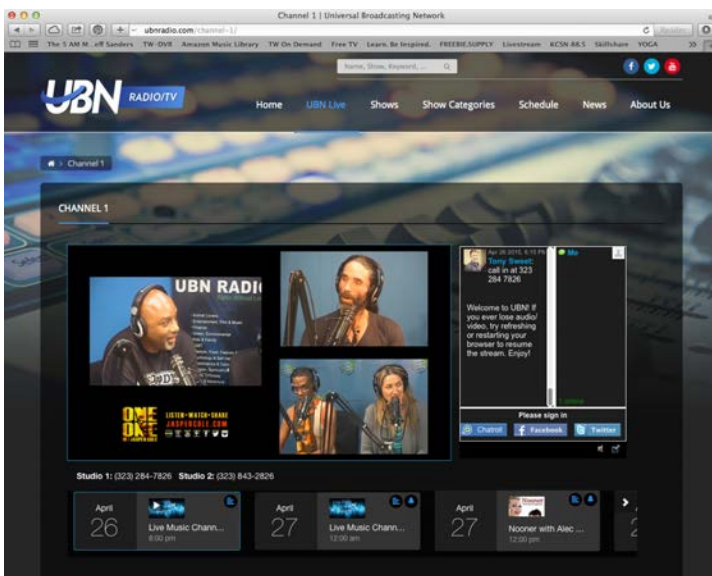
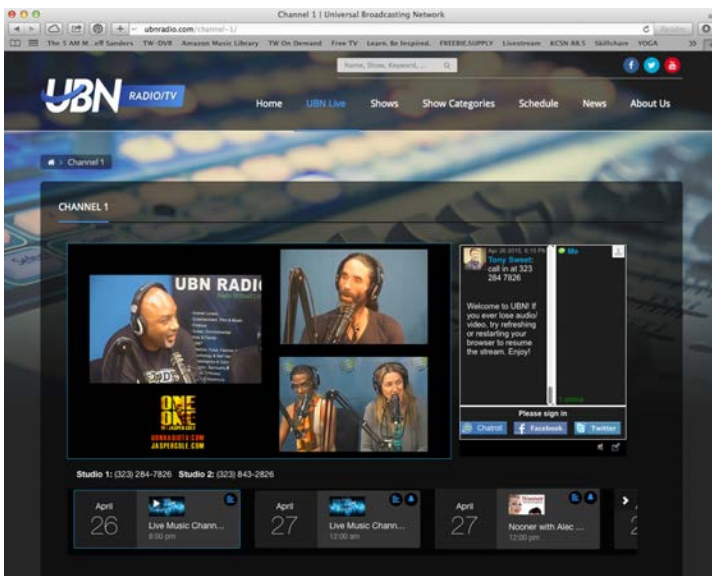
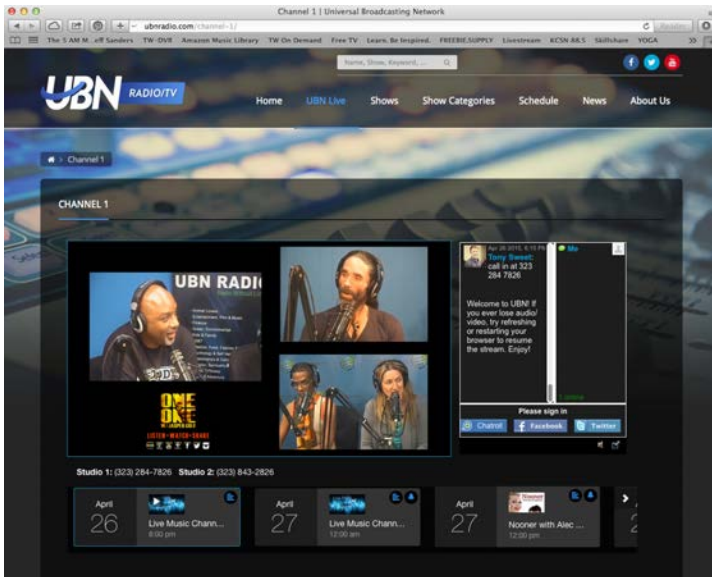
LOWER 3RD - (1 FRAME)

MOCK-UP AS SEEN ON LINE



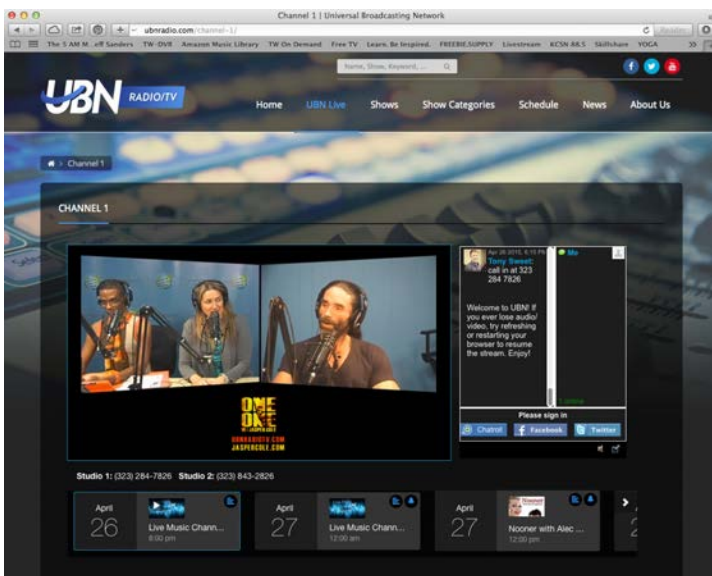
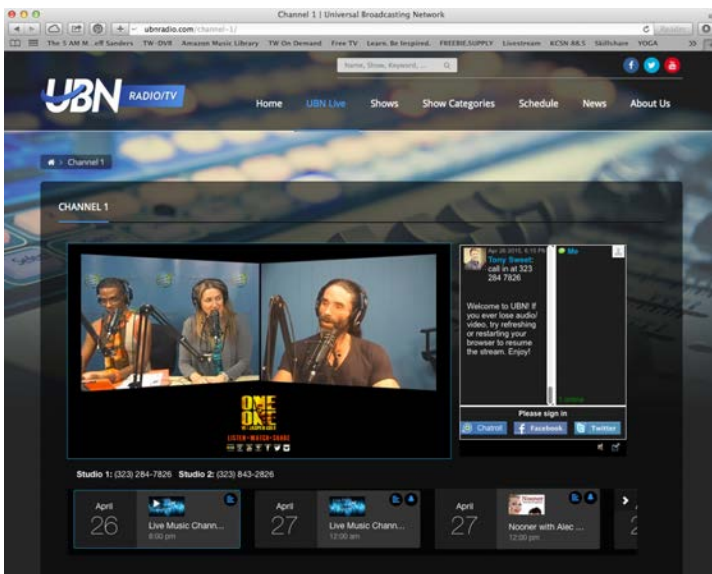
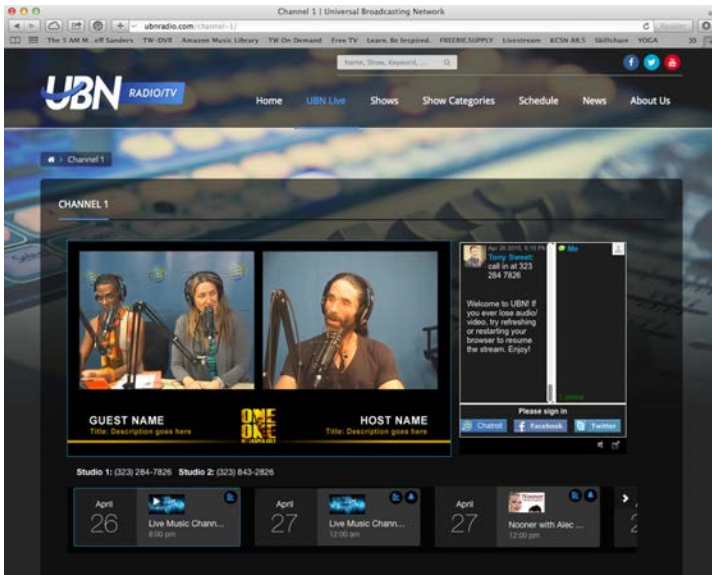
SHOW GRAPHICS

LOWER 3RD - GUEST(S) + HOST (3 FRAMES)



SHOW GRAPHICS

LOWER 3RD - GUEST(S) + HOST (2 FRAMES)



SHOW GRAPHICS

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M creative

ONE ON ONE WITH JASPER COLE - GRAPHICS PACKAGE 2015

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